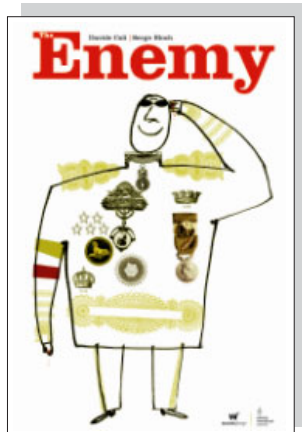


# PUBLICITY BULLETIN



**This award-winning book will be an Australian media attraction**

Why? Because It is planned, at this (not so) early stage, to **launch on November 11**- a Sunday. And it does have all the right ingredients ...

- It is a fable about achieving peace and understanding in a time of war.
- Australia, lest we forget, is at war. Australian troops are in the field in Iraq and Afghanistan.
- Amnesty has a role to encourage respect and promotion of human rights, mutual empathy and understanding, because they lead to peaceful settlements (or try to).
- The book focuses on the victims of conflict and
- Armistice Day (11/11/1918 at 11am) was the moment when the guns of Australia's first and greatest war fell silent.

Here is a link to the book to have a flick through...

[http://www.wilkinsfarago.com.au/The\\_Enemy\\_lowres.pdf](http://www.wilkinsfarago.com.au/The_Enemy_lowres.pdf)

- We are expecting a **major colour press interview** with the author and/or illustrator. They live in Italy and France respectively.
- We are working on a **media launching with a French Connection**
- We are confident that we will be able to acquire a **satellite TV interview**.
- And equally confident that we will interest **several radio stations**.
- Offers of interviews will be spreads throughout **capital cities** and **major regional towns**.
- Reviews and feature will abound.

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**wf**

**WILKINS***farago*

[www.wilkinsfarago.com.au](http://www.wilkinsfarago.com.au)

**There's  
a war  
on.**

**The  
Enemy**

**October 2007  
Release**

**Click to view  
sample pages  
teachers' notes  
media schedule**



**amnesty  
international  
australia**

**wf**

**WILKINS***farago*

**Distributed by  
Lower Books**

**THE ENEMY**

Created by Davide Cali.  
Illustrated by Serge Bloch.  
Published by Wilkins Farago  
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