

ADVANCE INFORMATION SHEET

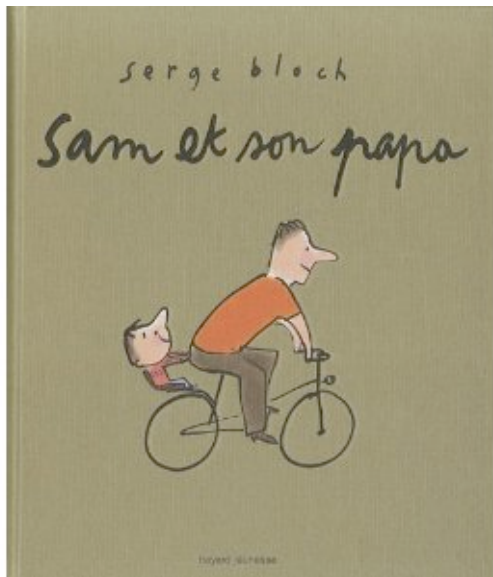
- ◆ American Society of Illustrators Gold Medal winner
- ◆ Modern French classic

## Sam and his Dad

Written and illustrated by Serge Bloch

RRP A\$27.99 hb, 40 pages

August 2011 Release      Reading age: 4-8years



'When I grow up, I want to be like my dad.'

Sam's dad is an artist, and Sam's life is full of creativity, exploration and adventure.

Serge Bloch's semi-autobiographical picture book shows us life through Sam's eyes, as he plays with his little brother, goes to the park, visits a farm, goes on holiday—all in the company of the long-suffering but affectionate Dad he loves so much.

*Sam and His Dad* is a joyful and funny celebration of ordinary family life, the little details that excite a child's imagination and the quirky ways they interpret the adult world. It's a book any child can see themselves in and relate to.

### About the Creator

Illustrator of [The Enemy](#) and [I Love Kissing You](#), Serge Bloch is one of the outstanding illustrators of his generation. His work as an editorial illustrator appears regularly in *The Washington Post*, *Wall Street Journal*, *Chicago Tribune*, *The New York Times* and *Los Angeles Times*, as well as *Time* and *New York Magazine*.

He recently received a Gold Medal from the American Society of Illustrators. He lives in Paris with his wife and son.

A previous collaboration with [Davide Cali](#), *I Can't Wait*, won France's prestigious Baobab Prize for the most innovative book of 2005 and was Honour Book in the American Library Association's [Batchelder Award](#).