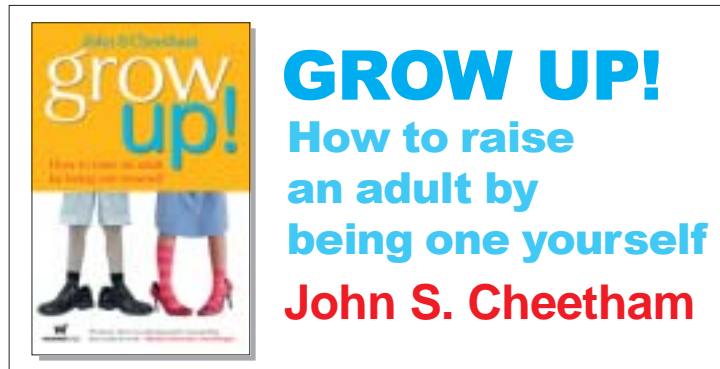


PUBLICITY



Please don't underestimate **John Cheetham's** powerful media presence ...

- National television (including Ch. 7's **Today Tonight** and Channel 10's 9am (**David Reyne & Kym Watkins**))
- **Neil Mitchell** at Melbourne 3AW
- Peter Higgins and George Moore at Sydney's 2UE
- **Leon Byner** confirmed at Adelaide's 5AN
- **Simon Beaumont** on Perth's 6PR
- **Greg Cary** at Brisbane's 4BC
- News Ltd paper features
- **Just the tip of the media iceberg**

LIVE IN SYDNEY, MELBOURNE AND ADELAIDE



JOHN CHEETHAM

Renowned Australian multi-media psychologist, author, childhood and teenage specialist and founder of the Student Achievement Centre in Melbourne, and author of the bestselling *Teach Your Child to Spell*. With over 30 years' experience helping parents and kids.



Media interviews from September 5



WILKINS farago

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